

Hudson Valley Startup Fund
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KINGSTON, March 24, 2022 -- Busie, Inc., an emerging leader in group travel technologies, announced the oversubscription of a pre-seed financing round to invest in continued growth and fulfilling customer demand. Hudson Valley Startup Fund led the round with participation from Westchester Angels, Executive Forum Angels, Angel Investor Forum (AIF), 10x Venture Partners, Rines Angel Fund, and individual angel investors in the transportation and software spaces.

Louis Bookoff, Co-Founder and CEO of Busie, was a frustrated trip organizer who had to struggle through the antiquated practices of charter operators in order to book group travel. Recognizing the ineffectiveness of legacy practices, Louis and his Co-Founder/CTO Brady Perry set out to transform the charter bus industry by bringing the operators and their customer relationships into the digital age. Since launching, Busie has been working with dozens of operators across the country to bring their charter booking process online and better connect operators and their customers. They have launched a pilot program with an international charter network and anticipate rapid growth over the coming year.

"We are incredibly grateful for the support of the Hudson Valley investment community as well as for the support of our early customers, early investors, advisors, and of course our great team," says Bookoff. "This financing will enable Busie to scale up our team to tackle the incredible demand we've been experiencing for our products and services."

Leon Greene, Managing Member at Hudson Valley Startup Fund added, "It's been fantastic working with Louis and Brady over the past couple of years and amazing to witness their tenacity and continued progress even through the Covid-19 pandemic. The strategic traction

and inbound demand that Busie is experiencing speaks to their understanding of the customers' needs and the appeal of the Busie solution. We are thrilled to have led this investment round and look forward to supporting Busie in their journey!"

About Busie, Inc.

Busie provides the most comprehensive cloud-based charter quoting and booking software on the market. It enables charter businesses to digitize their entire charter process by offering instant quotes and online bookings directly on their website. Busie OS gives charter sales and operations teams all of the essentials to manage quoting and booking processes such as dynamic pricing, inventory availability and management, CRM functionality, and so much more. For more information, please contact Louis Bookoff, CEO, louis@getbusie.com

About Hudson Valley Startup Fund

The [Hudson Valley Startup Fund](#) ("HVSF") is an investment fund focused on early stage ventures located in and around the Hudson Valley region of New York State. We bridge the resource gap for early stage founders who have outgrown individual angel checks. For more information, please contact Andrew Schulkind, info@hvstartupfund.com.

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